

**Something for all of us to remember:**

**A customer is the most important visitor on our premises.**

**He is not dependent on us, We are dependent on him.**

**He is not an interruption of our work, He is the purpose of it.**

**He is not an outsider to our business, He is a part of it.**

**We are not doing him a favour by serving him instead he is doing us a favour by giving us the opportunity to do so.**